



31 DECEMBER 2009

Prisma launches new Research and Development division

Prisma Group announces a new division, Prisma Research & Development, to be headed by Dr. Mark Preston. The service begins on 1st January 2010 and will provide contract IT services including consultancy, design, programming and implementation. The R&D division specialises in short-term, high impact, technologically challenging projects.

Mark Preston is committing to this new operation building on projects he has delivered to clients over recent years on an *ad hoc* basis. These projects include website creation, online conference software, digital imaging solutions, device drivers, calculation engines and technological wifi investigations. Clients include Photometrics UK, ProcessIT, Assetware Technology, NFS Hospitality, Iris Software, Premier Software and the Universities of Bath and York.

In today's tough economic climate there are many advantages in outsourcing selected IT services. These include cost savings on employing and training staff, the associated time saving and freeing up key personnel to concentrate on core business operations.

"Prisma has built a high quality reputation since its formation in 2003," commented Prisma founder Mike Preston. "The Research and Development division will enable us to continue our growth and will be a cornerstone of our future plans."

Mark Preston brings a depth of expertise to this new venture with experience running major projects in USA, managing off-shore teams in India and Russia and freelance programming utilising most leading development tools and operating environments. In addition his CV includes a PhD in Mathematics, lecturing at the University of York and several academic research projects.

For more details see www.prisma.com or www.markpreston.com

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The Prisma Group

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The Prisma Group, based in Wokingham, UK, provides consulting, communications and technology services to clients worldwide. A broad range of projects have been completed with many prestigious clients generating compelling testimonials.

Mike Preston, founder of Prisma, was formerly President of SoftBrands International, Managing Director of LK Global Hospitality Systems and Managing Director of Misys Subsidiary Global Business Systems.

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